



MeetingOne

The Human Resources Professionals Association of Ontario

Case Study

The Human Resources Professionals Association (HRPA) of Ontario, a Canadian association for HR professionals, uses MeetingOne solutions to improve collaboration, reduce travel costs, and help safeguard intellectual property for members and staff

Case Study: Department of Marketing and Membership

Website: <http://www.hrpa.ca>

Industry: Professional Association

Challenges

- Connect thousands of dispersed members while reducing travel costs
- Increase member, staff, and volunteer satisfaction
- Provide safe and protected online content, live and on-demand

Solution

- MeetingOne AudioOne conferencing integrated with Adobe Acrobat Connect Professional web conferencing
- MeetingOne Professional Services

Results

- Significantly reduced travel costs
- Enhanced collaboration and engagement inside and outside the organization
- Expanded member access to content at anytime and from anyplace
- Improved the delivery of professional development services to members
- Reduced volunteer burnout caused by constant travel
- Increased staff and member turnout for corporate meetings and functions

MeetingOne is an audio conferencing provider and Gold Adobe Solution Connect Pro reseller. We focus on virtual meetings, events and training by integrating our AudioOne conferencing and EventPlanner online registration tool with Connect Pro for a seamless virtual communication and collaboration experience.

Contact:

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A local human resources association with worldwide clout

The Human Resources Professionals Association (HRPA) is a global leader in advancing the human resources profession. As a nationally recognized and highly respected association with more than 18,000 members, the HRPA is dedicated to its vision of the human resource (HR) profession as the essential driver of business strategy and organizational success. The HRPA, the third largest HR association in the world, continually connects its members to a wide range of HR information, resources, professional development, and networking opportunities despite having only 35 employees and 900 volunteers.

For instance, the HRPA Annual Conference and Tradeshow provides members with management and leadership support and delivers powerful learning opportunities for HR professionals at all stages of their careers. It is the second largest HR conference in the world, offering more than 150 sessions and attracting thousands of delegates and hundreds of exhibitors.

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