



# Adobe® Connect™

The complete solution for web conferencing with instant access, engaging online experiences, and multiple deployment options

With Adobe Connect 8 software, you can provide rich, interactive, and collaborative online experiences by sharing a wide range of content that is immediately accessible to all participants, with the option of tailoring the interface and layout. Adobe Connect leverages Adobe Flash® Player, installed on virtually all Internet-connected computers, to offer instant access and broader reach than Citrix. Internal and external users have everything they need—no downloads required—to instantly join online meetings, regardless of software platform or browser. It offers licensed, hosted, and managed services deployment options; a variety of flexible features; sophisticated security features; and adjustable controls. In addition, Adobe Connect enhances the extensibility of training workflows, for improved productivity, a friendlier work environment, and more engaged participants.

Rating: Strong ● Weak ▶ Feature currently not available ○

Adobe Advantages*	Adobe Connect	Citrix GoToMeeting Corporate
<b>Improved reach with superior ease of access</b>		
<b>Universally installed client.</b> Adobe Flash Player is already installed on virtually all Internet-connected computers, which means no waiting for attendees to get set up. Citrix requires a download for presenters and attendees, making it practically impossible for users in locked-down IT environments to attend.	●	○
<b>Persistent content in always-available meeting rooms.</b> Users can save all configurations and content automatically in multiple persistent meeting rooms, dramatically reducing preparation time for recurring events.	●	○
<b>Customizable, easy-to-remember URLs.</b> Users can create personalized URLs for meetings, content, curriculums, courses, events, and seminars.	●	○
<b>Consistent experience across all operating systems.</b> Adobe Connect delivers an identical rich experience across Windows®, Mac OS, Linux®, and Solaris™ platforms.	●	○
<b>Multilanguage capabilities.</b> Adobe Connect provides intuitive interfaces for a variety of languages, including English, Brazilian Portuguese, Chinese Simplified, Dutch, French, German, Italian, Japanese, Korean, Russian, Spanish, and Turkish.	●	○
<b>Richer, more engaging experiences</b>		
<b>Multiple meeting windows.</b> Users can create multiple meeting windows to facilitate numerous chat sessions, whiteboards, file sharing, and other activities, optimizing the meeting experience.	●	○
<b>Custom meeting room layouts.</b> Presenters can choose and arrange the content needed for the specific event or meeting to keep participants engaged.	●	○
<b>Meeting room templates.</b> Users can quickly and easily create the most effective meeting rooms using built-in templates.	●	○
<b>Breakout rooms.</b> Users can meet in subgroups for sharing, discussion, and collaboration.	●	○
<b>In-meeting PDF file support.</b> Users can present and collaborate on PDF files, with synchronized navigation and whiteboard overlay.	●	○
<b>Integrated slide notes in on-demand presentations.</b> Users can import, edit, and export slide notes as a script in the Record Audio dialog box to optimize participant comprehension.	●	○
<b>Streaming video and webcam capabilities.</b> Users can broadcast and receive live video from an unlimited number of webcams in resolutions up to 640p x 480p.	●	▶

Adobe Advantages*	Adobe Connect	Citrix GoToMeeting Corporate
<b>Whiteboarding capabilities.</b> Users can utilize whiteboards for collaboration and annotation. Citrix does not enable this capability for Mac OS.	●	▶
<b>Advanced telephony integration.</b> Adobe Connect supports multiple audio bridge adapters, audio breakout rooms, call-my-phone/active speaking indication, and volume controls.	●	▶
<b>Sophisticated security and controls</b>		
<b>On-premise implementation.</b> In addition to a hosted service, Adobe Connect provides an on-premise option to install the service behind a firewall for more complete security and flexibility.	●	○
<b>Managed services option.</b> Combining the best of the hosted and on-premise options, managed services allows IT overhead to be outsourced while still providing full security customization, a dedicated infrastructure, complete control, and ease of integration.	●	○
<b>Training group enrollment management.</b> Training managers can manage their own groups for enrollment and tracking purposes. Meeting hosts can deny meeting access to specific users or groups to enforce communications boundaries.	●	○
<b>Enhanced compliance management.</b> Administrators can limit screen sharing to only approved applications, add or remove features, force or customize recordings, log chats, and designate room access for greater meeting control.	●	▶
<b>Custom meeting preferences.</b> Users have superior flexibility in customizing a meeting to fit the needs of individual participants, and they can run reports to assess meeting effectiveness.	●	▶
<b>Extensibility beyond web conferencing</b>		
<b>Large-scale webcasting capabilities.</b> Up to 80,000 users can participate with Adobe Connect Webcast.	●	○
<b>Incorporation of Adobe PDF documents as training.</b> Adobe PDF documents can be defined as courses, so they can be included in training assignments and can feed training completion requirements.	●	○
<b>Creation of training courses and curriculum.</b> Tightly integrated training functionality speeds up the creation of engaging, multimedia learning modules that deliver learner-tracking details, publish to PDF, and randomize question ordering.	●	○
<b>Indexed recordings.</b> Users can index recordings for easy reference and playback online and offline, making it easy to resume previously viewed recordings and to complete courses faster.	●	○
<b>Prebuilt integrations with Learning Management Systems (LMS).</b> Adobe Connect enables easier integration with LMS via prebuilt integrations for SumTotal, Blackboard, and Plateau, or use of the Adobe Connect integrated LMS.	●	○
<b>Third-party audio and video integration.</b> Organizations can leverage investments in videoconferencing platforms from within Adobe Connect thanks to a vendor-neutral approach to unified communications and standards-based interoperability.	●	○
<b>Ability to edit meeting recordings.</b> Users can edit archived meetings or virtual classroom sessions without the assistance of a third-party editing tool.	●	▶
<b>Automated event registration, reporting, and recording.</b> With Citrix, recordings must be set up manually, and recording is not supported for Mac OS.	●	▶

\* Adobe Connect 8, Adobe Presenter 7, and Adobe Connect Webcast features are compared with those of GoToMeeting Corporate 4.5 (including GoToWebinar and GoToTraining)

## For more information

To learn more about Adobe Connect, visit [www.adobe.com/products/adobeconnect](http://www.adobe.com/products/adobeconnect).

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