



Adobe® Connect™

The complete solution for web conferencing with instant access, live meeting capabilities, and multiple deployment options

While Brainshark capabilities are limited to on-demand presentations, Adobe Connect 8 software offers a complete solution for your web conferencing needs; from simple live screen sharing to mission-critical, real-time collaboration to training workflows that enable you to easily create and deliver compelling, self-paced online courses; conduct highly interactive virtual classes; and efficiently manage training programs. It leverages Adobe Flash® Player, installed on virtually all Internet-connected computers, to offer instant access and broader reach than Brainshark. Internal and external users have everything they need—no downloads required—to instantly join online meetings, regardless of software platform or browser. Adobe Connect offers licensed, hosted, and managed services deployment options; a variety of flexible features; sophisticated security features; and adjustable controls.

Rating: Strong ● Weak ◐ Feature currently not available ○

Adobe Advantages*	Adobe Connect	Brainshark Unlimited Edition
Improved reach with superior ease of access		
Persistent content in always-available meeting rooms. Users can save all configurations and content automatically in multiple persistent meeting rooms, dramatically reducing preparation time for recurring events.	●	○
Customizable, easy-to-remember URLs. Users can create personalized URLs for meetings, content, curriculums, courses, events, and seminars.	●	○
Instant messaging integration. Adobe Connect includes integration with SIP/SIMPLE-based (Microsoft Live Communications Server/Office Communications Server) and XMPP-based (Jabber) presence and instant messaging systems.	●	○
Audio options. Users can employ telephone systems and VoIP in the same session and record an Adobe Connect meeting with audio from any conferencing provider. Multiple telephony integrations are supported.	●	◐
Richer, more engaging experiences		
Custom meeting room layouts. Presenters can choose and arrange the content needed for the specific event or meeting to keep participants engaged.	●	○
Breakout rooms. Users can meet in subgroups for sharing, discussion, and collaboration.	●	○
Multiple meeting windows. Users can create multiple meeting windows to facilitate numerous chat sessions, whiteboards, file sharing, and other activities, optimizing the meeting or training experience.	●	○
In-meeting PDF file support. Users can present and collaborate on PDF files, with synchronized navigation and whiteboard overlay.	●	○
Whiteboarding capabilities. Users can utilize whiteboards for collaboration and annotation.	●	○
Application sharing. Users can share various file types, including Excel, Word, and PDF, within meeting rooms.	●	○
Superior video capabilities. Unlike Brainshark, which does not support live video feeds, Adobe Connect users can broadcast and receive live video from practically an unlimited number of webcams.	●	○

Adobe Advantages*	Adobe Connect	Brainshark Unlimited Edition
Advanced telephony integration. Adobe Connect supports multiple bridge adapters, audio breakout rooms, call-my-phone/active speaking indication, and volume controls.	●	○
Participant status indicators. Adobe Connect makes it simple to keep track of user status.	●	○
Complete branding and personalization. Users can change the colors, layout, and arrangement to meet specific needs.	●	▶
Sophisticated security and controls		
Superior security. Adobe Connect provides security that adheres to the highest level of industry-standard protocols and screen sharing that complies with financial and security regulations.	●	○
Multiple deployment options. Organizations can choose from hosted, on-premise, or managed services deployment options to best fit business needs.	●	○
Delegated administration and policy settings: Administrators can control system access and delegate administrative tasks with a sophisticated set of permissions.	●	○
Extensibility beyond web conferencing		
Large-scale webcasting capabilities. Up to 80,000 users can participate with Adobe Connect Webcast; Brainshark does not submit live webcasts.	●	○
Hands-on labs. Adobe Connect supports virtual classrooms, allowing users to screen share remotely.	●	○
Incorporation of Adobe PDF documents as training. Adobe PDF documents can be defined as courses, allowing them to be included in training assignments and to feed training completion requirements.	●	○
Extensible meeting rooms. Organizations can extend in-meeting functionality by leveraging Flash technology and the Flex, Flash, and ActionScript® 3.0 developer communities.	●	○
Third-party audio and video integration. Organizations can leverage investments in videoconferencing platforms from within Adobe Connect thanks to a vendor-neutral approach to unified communications and standards-based interoperability.	●	○
Indexed recordings. Users can index recordings for easy reference and playback online and offline, making it easy to resume previously viewed recordings and to complete courses faster.	●	▶

* Adobe Connect 8, Adobe Presenter 7, and Adobe Connect Webcast features are compared with those of Brainshark Unlimited Edition.

For more information

To learn more about Adobe Connect, visit www.adobe.com/products/adobeconnect.

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