



# Adobe® Connect™

The complete solution for web conferencing with instant access, engaging online experiences, and multiple deployment options

With Adobe Connect 8 software, you can provide rich, interactive, and collaborative online experiences by sharing a wide range of content that is immediately accessible to all participants, with the option of tailoring the interface and layout. Adobe Connect leverages Adobe Flash® Player software, installed on virtually all Internet-connected computers, to offer instant access and broader reach than AT&T Connect. Internal and external users have everything they need—no downloads required—to instantly join online meetings, regardless of software platform or browser. Adobe Connect offers licensed, hosted, and managed services deployment options; a variety of flexible features; sophisticated security features; and adjustable controls. In addition, it provides enhanced extensibility of training workflows for improved productivity, a friendlier work environment, and more engaged participants.

Rating: Strong ● Weak ▸ Feature currently not available ○

| Adobe Advantages*   | Adobe Connect | AT&T Connect Integrated Edition |
|---|---------------|---------------------------------|
| <b>Improved reach with superior ease of access</b>  |               |                                 |
| <b>Universally installed client.</b> Adobe Flash Player is already installed on virtually all Internet-connected computers, which means no waiting for attendees to get set up. AT&T Connect requires a download for presenters and attendees, making it practically impossible for users in locked-down IT environments to attend. | ●             | ○                               |
| <b>Persistent content in always-available meeting rooms.</b> Users can save all configurations and content automatically in multiple persistent meeting rooms, dramatically reducing preparation time for recurring events.   | ●             | ○                               |
| <b>Customizable, easy-to-remember URLs.</b> Users can create personalized URLs for meetings, content, curriculums, courses, events, and seminars.   | ●             | ○                               |
| <b>Multilanguage support.</b> Adobe Connect provides intuitive interfaces for a variety of languages, including English, Brazilian Portuguese, Chinese Simplified, Dutch, French, German, Italian, Japanese, Korean, Russian, Spanish, and Turkish.   | ●             | ▸                               |
| <b>Platform support.</b> Adobe Connect supports virtually all major operating systems—Mac OS, Windows®, Linux®, and Solaris™—as well as mobile operating systems with Flash Player or Adobe AIR® support, offering a consistent rich experience to all users. AT&T Connect is only Windows compatible for presenters.               | ●             | ▸                               |
| <b>Richer, more engaging experiences</b>  |               |                                 |
| <b>Custom meeting room layouts.</b> Presenters can choose and arrange the content needed for the specific event or meeting to keep participants engaged.  | ●             | ○                               |
| <b>Complete branding and personalization.</b> Users can change colors, layout, and arrangement to meet specific needs.  | ●             | ○                               |
| <b>Multiple meeting windows.</b> Users can create multiple meeting windows to facilitate numerous chat sessions, whiteboards, file sharing, and other activities, optimizing the meeting or training experience.  | ●             | ○                               |
| <b>In-meeting PDF file support.</b> Users can present and collaborate on PDF files, with synchronized navigation and whiteboard overlay.  | ●             | ○                               |

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|---|---------------|---------------------------------|
| <b>Integrated slide notes in on-demand presentations.</b> Users can import, edit, and export slide notes as a script in the Record Audio dialog box to optimize participant comprehension.  | ●             | ○                               |
| <b>Superior video capabilities.</b> Unlike AT&T Connect, which limits the number of webcams, Adobe Connect users can broadcast and receive live video from practically an unlimited number of webcams.  | ●             | ▶                               |
| <b>Sophisticated security and controls</b>  |               |                                 |
| <b>Lead/target identification.</b> Users can score and analyze leads with reports on attendance, participant history, and event recording.  | ●             | ○                               |
| <b>Delegated administration and policy settings.</b> Administrators can control system access and delegate administrative tasks with a sophisticated set of permissions.  | ●             | ▶                               |
| <b>Extensibility beyond web conferencing</b>  |               |                                 |
| <b>Large-scale webcasting capabilities.</b> Up to 80,000 users can participate with Adobe Connect Webcast.  | ●             | ○                               |
| <b>Customized in-meeting apps.</b> Users can take advantage of customized applications in online meetings and extend the rich media experience to fit their needs, leveraging an extensive set of integration partners and the Flex, ActionScript® 3, and Flash technology developer communities. | ●             | ○                               |
| <b>Incorporation of Adobe PDF documents as training.</b> Adobe PDF documents can be defined as courses, allowing them to be included in training assignments and to feed training completion requirements.  | ●             | ○                               |
| <b>Indexed recordings.</b> Users can index recordings for easy reference and playback online and offline, making it easy to resume previously viewed recordings and to complete courses faster.   | ●             | ○                               |
| <b>Ability to edit meeting recordings.</b> Users can edit archived meetings or virtual classroom sessions without an additional editing tool.   | ●             | ▶                               |

\* Adobe Connect 8, Adobe Presenter 7, and Adobe Connect Webcast features are compared with those of AT&T Connect 8.9.35.

## For more information

To learn more about Adobe Connect, visit [www.adobe.com/products/adobeconnect](http://www.adobe.com/products/adobeconnect).

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