Adobe® Connect™ for Web Meetings

Discover the true power of digital meetings for your organization

Adobe Connect for Web Meetings significantly improves collaboration with your colleagues, partners, and customers anytime, anywhere, across virtually any device. With Adobe Connect, meeting organizers can go far beyond simple screen sharing and deliver easy-to-access, rich meetings from a desktop or directly from a mobile device. Take advantage of your personal office in the cloud—with all of your files, notes, and your own persistent and custom URL—and instantly initiate interactive meetings with a few or hundreds of participants, without the hassles of scheduling or preparing the room ahead of each meeting.

Easy access to rich, dynamic meetings

Today, enabling your employees, partners, and customers to collaborate easily and reliably anytime is a strategic imperative. Whether it's dispersed project teams working on your next product launch, engineering troubleshooting problems with remote manufacturers, or your sales or service managers engaging with customers, giving participants quick, easy access to meetings can mean the difference between success or failure in today's economy.

With colleagues, partners, and customers worldwide, organizations wanting to hold web meetings routinely face several challenges. These challenges include initiating meetings across different computing hardware platforms and operating systems; overcoming bandwidth limitations; accommodating the variety of digital devices in use; and enabling participants to easily join meetings without downloading additional software. And of course, time zone differences often result in the need to reliably record web meetings for later playback by other participants.

Adobe Connect for Web Meetings helps you overcome these challenges by enabling you to:

- Host or attend web meetings on your desktop or virtually any mobile device
- Provide participants with easy, instant access to meetings without an additional desktop client
- Help ensure all attendees can view presented content, including streaming video and rich media, without being asked to download codecs or media players

Engage in complete mobile-to-mobile collaboration

It is often not possible for team members to attend meetings in person, or even be at their desks during meetings. Adobe Connect for Mobile enables users to fully collaborate on the go, with an array of capabilities for highly effective communication, including:

- Hosting meetings including presentation slide control, recording and audio conference controls, the ability to start and end meetings, participant administration, content sharing, and more from both the Adobe Connect server as well as the mobile device itself
- Collaborating with the rich functionality of the Adobe Connect desktop solution tailored for mobile devices, incorporating whiteboarding, annotation, polling, multipoint video conferencing, note taking, chatting, and other capabilities into your online sessions

Why Adobe Connect for web meetings?
- Easy access to rich, dynamic meetings
- Engage in complete mobile-tomobile collaboration
- Create your own personal digital office in the cloud
- Turn every meeting into a knowledge asset
- Maximize investments through integration with existing infrastructure
- Help ensure secure communication and compliance
- Enhance Adobe Connect with customized extensions to support any kind of meeting

Create your own personal digital office in the cloud

With Adobe Connect, you can efficiently manage regular meetings or instantly initiate meetings on-the-fly from your digital office, with its own customized URL which remains active in perpetuity. All layouts, content, notes, demos, and branding remain exactly as you last left your meeting, enabling you to immediately begin collaborating without any advance preparation. Advantages of Adobe Connect include the ability to:

- Give attendees a single, persistent URL to your digital office to easily collaborate at any time
- Set up additional meeting rooms in seconds to handle specific types of meetings, using standard or custom-designed templates that can include your company logo, colors, and background images, and then adjust these elements on-the-fly
- Store protected product presentations, brochures, demonstrations, and other documents in your office for anywhere, anytime access

Turn every meeting into a knowledge asset

Getting all stakeholders or target audiences in the same meeting is often challenging, especially with teams that are widely dispersed around the globe. Adobe Connect helps you efficiently communicate insights to teams by enabling interactive, indexed, and customizable recordings. Adobe Connect enables you to:

- Record your meetings, edit them, and republish to the content library for widespread on-demand access
- Enable viewers to quickly skip to the most relevant information with automatic indexing of your recording
- Deliver focused recordings by editing content and indexes, making participants anonymous, and hiding specific meeting functionality
- Formalize training around your recordings with Adobe Connect for eLearning

Maximize investments through integration with existing infrastructure

Adobe Connect integrates readily with your existing systems, from learning management systems to your communications infrastructure, including audio, email, IM, chat, video teleconferencing, and VoIP. Integrate virtually all elements of your communications infrastructure through Adobe Connect.

- Leverage prebuilt Learning Management System (LMS) integration with Blackboard, SumTotal, Plateau, and others
- Work with virtually any audio provider or teleconferencing platform for richer audio experiences and increased cost effectiveness
- Leverage your existing video conferencing solutions and stream video into Adobe Connect meetings by integrating with your SIP-compliant video conferencing hardware
- Increase efficiency and productivity by integrating Adobe Connect with Microsoft Outlook and IBM Lotus Notes
- Integrate with Microsoft® Lync, Microsoft Live Communications Server (LCS), and Microsoft Office Communications Server (OCS) for instant messaging integration
- Use Adobe Connect to integrate web communication capabilities with your corporate portals, applications, and systems

Help ensure secure communication and compliance

Often, individuals within your organization will need to share confidential content with others in their web meetings. Adobe Connect provides your organization with a variety of controls to address security and compliance needs. For example, Adobe Connect allows you to:

- Select the most appropriate deployment option for your organization: hosted, on-premise, or managed service
- Help control security and privacy with robust security features, SSL encryption, and the ability to define and control which applications can be shared

- Manage users with your organization's LDAP server and use single sign-on (SSO) with a variety of systems
- Manage password policies to align with your organization's security policies
- Comply with government regulations and internal policies by safeguarding, storing, and tracking electronic communications within Adobe Connect

Enhance Adobe Connect with customized extensions to support any kind of meeting

Adobe Connect is highly extensible and enables your organization to quickly create new capabilities to address specific use cases, either by choosing from a growing library of preexisting extensions, leveraging a thriving ecosystem of industry partners, or by creating your own. Adobe Connect offers:

- A flexible interface and extensibility to support virtually any use case, including team meetings, all-hands meetings, sales presentations, press and analyst briefings, emergency response sessions, telework, and more
- The ability to extend core capabilities to handle use cases and workflows that are unique to your business needs, through integrations and/or customized applications that can be leveraged within the meeting environment

Standardize on Adobe Connect

Adobe Connect for Web Meetings enables you to go beyond simple screen sharing and collaborate far more effectively with colleagues, partners, and customers across devices worldwide. Equally important, Adobe Connect gives you an easy-to-manage, comprehensive web conferencing solution that scales easily to address your changing requirements for online meetings, eLearning, and webinars.

For more information
For more information on how to get started using Adobe Connect, visit *www.adobe.com/ products/adobeconnect/ web-meetings.html*

Try it today
For a free 30-day trial of Adobe Connect, visit *www.adobe.com/ go/try_adobeconnect*